



FIX PRICE GROUP PLC ANNOUNCES GRANTS UNDER THE EXISTING EMPLOYEE SHARE SCHEME

6 February 2026 – Fix Price Group PLC (AIX: FIXP.Y; “Fix Price”, the “Company” or the “Group”), one of the leading variety value retailers globally and the largest in Russia, announces that on 5 February 2026 the Board of Directors of the Company agreed to make grants under the existing Employee Share Scheme (the “Programme”) – which has been in place since 2022 – for the Chief Executive Officer and certain other key employees of the Group for the fiscal year 2024 in the form of transfer of shares held by the Company as treasury shares, which will not result in any dilution of the Company’s issued share capital.

The Board of Directors further acknowledged and re-confirmed the key principles of the Programme for the period 2025 - 2027. The aggregate number of shares to be transferred under the Programme for the period 2025 – 2027 will not exceed 1% of the Company’s issued and outstanding share capital.

The Programme is intended to align the interests of management and key personnel with those of shareholders and to support the long-term development of the Company.

The Chief Executive Officer has declared his interest in the Programme in accordance with applicable law and the Company’s Articles of Association. The resolution was approved by a majority of the directors who are not interested in the arrangement.

Any allocation of shares to the Chief Executive Officer pursuant to the Programme will be disclosed in accordance with applicable requirements of the AIFC rules and regulations.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y), one of the world's leading variety value retailers and the largest in Russia, offers a wide and constantly updated assortment of non-food goods – including personal care and household products – as well as food items, all at low fixed price points.

As of 30 September 2025, Fix Price was operating 7,614 stores across Russia and other countries, each carrying approximately 2,000 SKUs in around 20 product categories. Fix Price offers a mix of its own private-label products, major brands, and items from local suppliers. As of 30 September 2025, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

CONTACTS

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